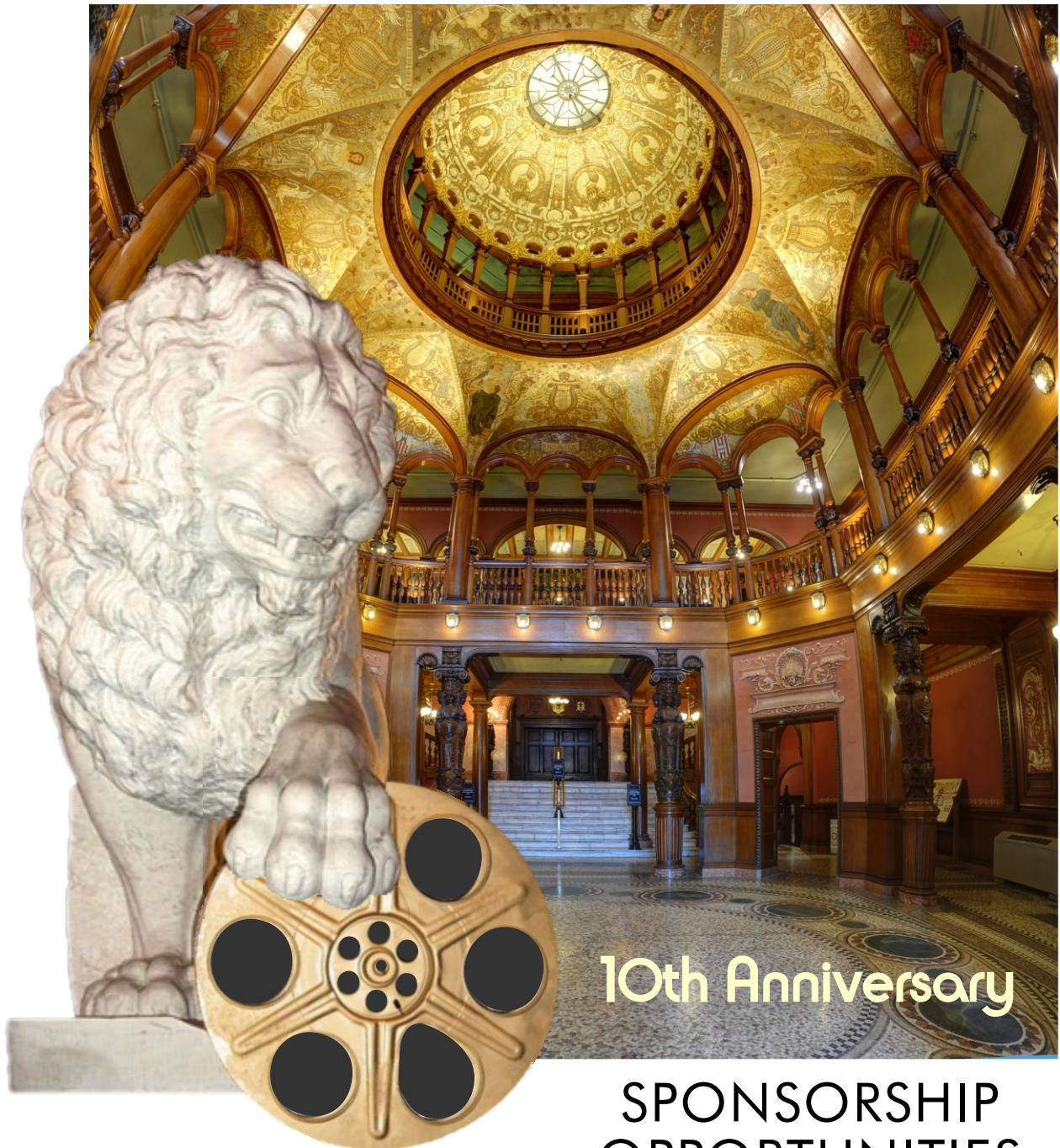


SAINT AUGUSTINE FILM FESTIVAL

JANUARY 16-19, 2020



10th Anniversary

SPONSORSHIP
OPPORTUNITIES



SAINT AUGUSTINE
FILM
FESTIVAL

MISSION STATEMENT

To provide a rich cultural experience to the public that highlights the skills of independent and foreign filmmakers and offers fresh insights into different cultures, the common bonds that link us, and the emotional art of storytelling.



VISION STATEMENT

To make a significant, ongoing cinematic impact in St. Augustine and Northeast Florida that attracts visitors and residents, and supports that there is "Culture Around Every Corner" in St. Johns County.

Funding for this event is provided by the Broward County Board of Commissioners as recommended by the Broward Cultural Council & Greater Ft. Lauderdale Convention & Visitors Bureau. The St. Augustine Film Festival is under the umbrella of the Broward County Film Society, Inc., producers of the Ft. Lauderdale International Film Festival a 501 (C) (3) non-profit cultural institution.

SPONSOR WELCOME

Dear Sponsor,

We are proud to be the first festival on the First Coast in January each year and to provide a reason for visitors to return to this great city after the holidays, in addition to offering residents a unique local experience.

The Saint Augustine Film Festival is now in its 10th year and we highlight independent and foreign films that aren't usually seen outside a Festival environment, supporting that we do indeed have "Culture Around Every Corner." With St. Augustine's rich Native American, Spanish, French and English history not to mention its civil rights past, this city has a diverse culture that makes it an ideal spot for a Film Festival.



Gregory von Hausch

Each year we attract an audience from as far away as Canada and northern border states, to those surrounding Florida and the state itself. These visitors spend money not only on the Festival but on meals, sightseeing, hotels, and shopping before, in between and after films. Given that the Festival runs for Passholders from Thursday to Sunday, there are many opportunities to explore all that this city offers.

We hope that you will again, or for the first time, support the Saint Augustine Film Festival. We offer very good exposure via our website and growing social media presence including Facebook, Twitter, and Instagram. We also do print and radio advertising so there are many ways for our sponsors to be recognized in addition to having their names on an introductory reel before each film and the opportunity to speak to the audience if you are sponsoring a film.

We're here to make your sponsorship a key part of your marketing activities for 2020. If you have an idea, we are certainly open to hearing it. Thank you for your commitment to supporting culture in St. Augustine, St. Johns County and Florida itself!

Sincerely,

Gregory von Hausch

Gregory von Hausch
President and CEO

2019 SPONSORS

We value the incredible support we receive from our sponsors each year.
We encourage you to patronize all these businesses!

FOUNDING SPONSOR



Arnold & Barbara
GREVIOR

PRESENTING SPONSOR



LEADING SPONSORS



GOLD, SILVER, BRONZE AND PEWTER-LEVEL SPONSORS



Kenneth & Shirley WALKER

Allen & Cathie ALTMAN

Kathy & Mark EDWARDS

FILM SPONSORS

Richard & Caren
GORENBERG



Lynn Nickel
Paul & Irena Logan
and Jim & Pat Pope



MEDIA SPONSORS



IN-KIND SPONSORS

The Collector ~ Your Smoothing Moment ~ FL Film Academy ~ Claude's Chocolates
The Raintree Restaurant ~ Beaches Restaurant ~ Mermaid Life ~ Peter O'Neill ~ Kingfish Grill Restaurant ~ Culinary Outfitters
Robin's Hair Studio ~ Limelight Theatre ~ La Cocina Restaurant ~ Deleon Restaurant at the Ponce Hotel
Murray Bros Caddyshack Restaurant ~ The Corazon ~ Panache Salon ~ Whetstone Chocolate Shop ~ Serenata Beach Club
The Reef Restaurant ~ Anastasia Fitness ~ Alligator Farm ~ St. Augustine Lighthouse ~ Casa Benedetto ~ Thrive ~ Paper Art Creations
Le Pavillon ~ The Purple Olive Restaurant ~ Kookaburra ~ St. Augustine Surf Club ~ The Players Club @ Sawgrass ~ Basket by Shawn Robin
Ancestral Healing Arts ~ Kemp Bee Keeper ~ Anastasia Books ~ Rosey Beauty Products ~ Terrence McClusky ~ Peter O'Neill Gallery
Ocean Entertainment Group ~ The Portman Family ~ The Escape Room

Funding for this event is provided by the Broward County Board of Commissioners as recommended by the Broward Cultural Council & Greater Ft. Lauderdale Convention & Visitors Bureau.
The St. Augustine Film Festival is under the umbrella of the Broward County Film Society, Inc., producers of the Ft. Lauderdale International Film Festival a 501 (C) (3) non-profit cultural institution.

BENEFITS OF SPONSORSHIP

EXPOSURE



- Logo on reel before each film
- Link to your website from staugfilmfest.com
- Social media shout outs and press releases
- E-blasts
- Logo in Print advertising and mentioned on radio
- On and off-site promotional materials



SPONSORSHIP EXCLUSIVITY

- Parties
- Films
- Table in Lewis Auditorium lobby or pop-up booth
- Branded give-aways or sampling
- Tickets to individually sponsored film



PASSES

- All Access Passes to films and parties
- All Lewis Passes to all Lewis Films

THE SPONSORSHIP OPPORTUNITIES INCLUDE:



AFTER PARTIES



SAINT AUGUSTINE **FILM FESTIVAL**

BY THE NUMBERS IN 2019



150 Filmmakers

375 Pass Holders



Demographics of Attendees

Age: 30 - 55
Household Income: \$100,000
Own Home: 83%
Education: 78% College

350 Room Nights



15,000 Admissions



We connect you to the vibrant arts and cultural life in St. Augustine.



PLATINUM \$7,000

- Corporate name imprinted on lanyards all pass holders receive
- Logo on cover of SAFF Program Book and on sponsor page
- Logo in Fort Lauderdale International Film Festival Program Book
- 1-page ad in SAFF Program Book
- Logo on select Festival print material
- Logo on Step and Repeat Banner in Lewis Auditorium Lobby
- Logo in special FOLIO Weekly 4-page Festival Spread
- Logo in all print advertising in St. Augustine and within St. Johns and Duval Counties or other surrounding counties
- Name in SAFF official press release
- Mention in social media of sponsorship
- Logo hyper-linked on SAFF website to your business for calendar year
- E-blasts for the Festival will contain your name/logo
- 8 All Access Film Passes which include all 3 parties
- Name/logo on introductory credit reel before each film
- Opportunity for you to have a table or pop-up booth in Lewis Auditorium Lobby to offer give-aways; information about your brand to Festival goers or to include merchandise in the swag bags for filmmakers



GOLD \$5,000

- Logo in SAFF Program Book page of sponsors
- Logo in Fort Lauderdale International Film Festival Program Book
- Logo in all print advertising in St. Augustine and within St. Johns and Duval Counties or other surrounding counties
- Logo in special FOLIO Weekly 4-page Festival Spread
- E-blasts for the Festival will contain name/logo
- Name mentioned in SAFF press release
- Logo hyperlinked on SAFF website to you business for the calendar year
- Logo on select Festival print material
- Mention on social media of sponsorship
- Logo on Step and Repeat Banner
- 6 All Access Film Passes which include all 3 parties
- Name/logo on introductory credit reel before each film
- Opportunity for you to have a table or pop-up booth in Lewis Auditorium Lobby to offer give-aways; information about your brand to Festival goers, or to include branded merchandise in the swag bags for filmmakers



SILVER \$2,500

- Logo in SAFF Program Book page of sponsors
- Logo in select print advertising in St. Augustine
- Logo in special FOLIO Weekly 4-page Festival Spread
- E-blasts for the Festival will contain your name/logo
- Logo hyperlinked on SAFF website to your business for the calendar year
- Logo on select Festival print material
- 4 All Access Film Passes which include all 3 parties
- Name/logo on introductory credit reel before each film
- Mention on social media of sponsorship
- Opportunity to put your branded merchandise in swag bags for filmmakers



BRONZE \$1,000

- Logo in SAFF Program Book page of sponsors
- Logo hyperlinked on SAFF website to your business for the calendar year
- Logo on SAFF poster
- 2 All Access Film Passes which includes all 3 parties
- Name/logo on introductory credit reel before each film
- Mention on social media of sponsorship
- Logo in select St. Augustine print media buys

****Please note: Platinum and Gold Level sponsors must submit high-res digital company logo by September 1 to be included in the Fort Lauderdale International Film Festival Program Book (distribution of 20,000)**

Deadline is November 1st for Sponsors to provide:

- High-res digital company logo
- Personal names(s) to appear for sponsorship
- Names and head-and-shoulders photos of individuals to be issued on All Access Passes



MARQUEE SPONSORSHIP OPPORTUNITIES

AT A GLANCE

SPONSORSHIP BUNDLE	PLATINUM \$7,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Logo on cover of program	✓			
Logo on Sponsor page in SAFF program book showing level in program	✓	✓	✓	✓
Name on lanyard holding SAFF All Access passes	✓			
One-page ad in program book	✓			
FOLIO Weekly 4-page spread logo inclusion	✓	✓	✓	
Exclusive table in Lewis Auditorium lobby to promote business/Pop-up	✓	✓		
Logo in all SAFF e-blasts to mailing list	✓	✓	✓	
Name mentioned in official SAFF press release	✓	✓		
Logo on select print materials	✓	✓	✓	
Individual Facebook posting announcing sponsorship	✓	✓	✓	✓
All Access Passes for all films + all parties	8	6	4	2
Logo on Official Poster	✓	✓	✓	✓
Logo on Step & Repeat banner	✓	✓		
Logo in all newspaper & magazine ads	✓	✓		
Logo in select St. Augustine print ads	✓	✓	✓	
Logo hyperlinked on SAFF website page of sponsors	✓	✓	✓	✓
Logo on introductory Credit Reel in theatres	✓	✓	✓	✓
Give-aways in swag bags for Filmmakers	✓	✓	✓	

AFTER PARTIES SPONSORSHIPS

The Saint Augustine Film Festival is pleased to offer an Opening Night Gala (Friday), a Centerpiece party (Saturday), and It's a Wrap Party (Sunday) during the Festival for filmmakers, sponsors, and All Access Passholders to gather, discuss films, catch up on news and socialize in a more intimate setting.

In prior years, such landmarks as the Lightner Museum, Markland House and the Solarium at Flagler College have been the gathering spots of choice, and each year we review where it will be most accessible and interesting to relax after a day of watching films.

The parties usually feature either a buffet or passed heavy hors d'oeuvres, complimentary wine, beer and cocktails, and music.



OPENING NIGHT GALA \$5,000

- Logo in SAFF Program Book page of sponsors
- E-blasts for the Festival will contain your name/logo
- Logo hyperlinked on SAFF website to your business for the calendar year
- Logo on select Festival print material including posters, and signage for your event
- Logo on introductory credit reel in theaters
- Corporate/personal names(s) on imprinted cocktail napkins (single color)
- Reserved seating during Gala (limit of 6)
- Interview with Jorge Rivera of First Coast TV
- Live Facebook social media content of sponsorship/party
- Photo op with Gregory von Hausch and/or filmmakers
- 6 All Access Film Passes which include all 3 parties
- Opportunity to provide a special company offer; give-aways or sampling at the event for greater brand awareness
- Instagram social media posts of sponsors at party



CENTERPIECE PARTY \$4,000

- Logo in SAFF Program Book page of sponsors
- E-blasts for the Festival will contain your name/logo
- Logo hyperlinked on SAFF website to your business for the calendar year
- Logo on Festival print material including posters, select collateral materials and signage for your event
- Logo on introductory credit reel in theaters
- Corporate/personal name(s) on imprinted cocktail napkins (single color)
- Interview with Jorge Rivera of First Coast TV
- Instagram social media posts of sponsors at party
- Photo op with Gregory von Hausch and/or selected filmmakers
- 4 All Access Film Passes which include all 3 parties



IT'S A WRAP PARTY \$3,000

- Logo in SAFF Program Book page of sponsors
- E-blasts for the Festival will contain your name/logo
- Logo hyperlinked on SAFF website to your business for the calendar year
- Logo on Festival print material including posters, select collateral materials and signage for your event
- Logo on introductory credit reel in theaters
- Corporate/personal name(s) on imprinted cocktail napkins (single color)
- Interview with Jorge Rivera of First Coast TV
- Specific instagram social media posts of sponsorship from party
- 4 All Access Film Passes which include all 3 parties

Deadline is November 1st for Sponsors to provide:

- High-res digital company logo
- Or personal names(s) to appear for sponsorship
- Names and head-and-shoulders photos of individuals to be issued on All Access Passes

FILM FOCUS SPONSORSHIPS

An excellent way to have exposure during the Film Festival is with sponsorship of a film at the main stage - Lewis Auditorium - or at the Corazon Cinema and Café or the Gamache-Koger Theater at Flagler College.



LEWIS AUDITORIUM \$600

- 8 tickets to your specific film
- 2 All Lewis Film Passes (which includes the Opening and Closing Night Films)
- Corporate logo/names on introductory credit reel
- On-stage introduction and the opportunity to say a few words about your business or submit those comments for a SAFF member to announce prior to your film
- Logo/name on SAFF website's sponsorship page hyperlinked to your business

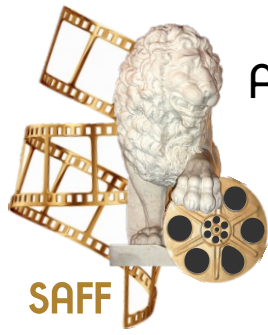


**CORAZON CINEMA AND CAFÉ
or GAMACHE-KOGER THEATER \$300**

- 4 tickets to your specific film
- 6 tickets to any film at Lewis Auditorium (which includes the Opening and Closing Night Films)
- Logo/name on SAFF website's sponsorship page
- Corporate logo/names on introductory credit reel
- Public recognition at screening of your sponsorship

Deadline is December 1st for Sponsors to provide:

- High-res digital company logo
- Or personal names(s) to appear for sponsorship
- Names and head-and-shoulders photos of individuals to be issued on



AFTER PARTY SPONSORSHIP OPPORTUNITIES

AT A GLANCE

SPONSORSHIP BUNDLE	Opening Night \$5,000	Centerpiece \$4,000	It's a Wrap \$3,000
Logo on Sponsor page in SAFF program book	✓	✓	✓
E-blasts for Festival will contain your name/logo	✓	✓	✓
Logo hyperlinked on SAFF website to your business for calendar year	✓	✓	✓
Logo on Festival printed material including posters, and signage for your event	✓	✓	✓
Logo on introductory credit reel in theaters	✓	✓	✓
Corporate name/personal name imprinted on cocktail napkins (single color)	✓	✓	✓
Reserved seating during Gala	✓		
Interview with First Coast TV's Jorge Rivera	✓	✓	✓
Facebook posting of sponsorship from party - Live if possible	✓		
Instagram postings of sponsors from party	✓	✓	✓
All Access Passes for all films + all parties	6	4	4
Photo op with Gregory von Hausch and/or filmmakers	✓	✓	
Opportunity to provide a special company offer, sampling or merchandise at event	✓		
Party check-in wristband with company name on it		✓	

SAFF SPONSORSHIP AGREEMENT

The Saint Augustine Film Festival is grateful for the contribution provided by you personally or your corporation/organization.

*****PLEASE RETAIN THIS FORM FOR YOUR TAX/AUDIT PURPOSES*****

Contact Name _____

Address _____

City, State, Zip _____

Phone () _____ Mobile () _____ Fax () _____

Email _____ Website www. _____

SPONSORSHIP LEVELS

MARQUEE: Platinum @ \$7,000 Gold @ \$5,000 Silver @ \$2,500 Bronze @ \$1,000

AFTER PARTIES: Opening Night @ \$5,000 Centerpiece @ \$4,000 It's a Wrap @ \$3,000

FILM FOCUS: Lewis Auditorium @ \$600 Corazon or Gamache-Koger Theater @ \$300

In-Kind Sponsors \$ _____

Please make checks payable to: FLIFF FED ID #59-2701676

If not accepted in person by SAFF representative, a copy of your agreement and payment may be mailed to:
BONNIE CAMERON, 192 ORCHARD PASS AVE., #538, PONTE VEDRA, FL 32081

All sponsorship monies due on or before December 1, 2019
Platinum and Gold Level sponsor included in The Ft. Lauderdale International Film Festival Catalog
Distribution: 20,000 Must submit sponsorship monies on or before October 1, 2019

Send high resolution electronic files in PDF, PNG or JPEG
for both B/W and COLOR logos or shoulder-to-head photos to:

bonnie.cameron@comcast.net

I WILL MAIL CHECK/CONTRACT

BILL MY AMEX, VISA, MC OR DISCOVER # _____

(circle one)

EXPIRATION DATE _____ CVV NUMBER _____

CARD HOLDER NAME (print) _____

APPROVED by SAFF CONTACT _____ Phone () _____

QUESTIONS?

Contact: Gregory von Hausch, President & CEO, greg@fliff.com, (954) 520-3191

Carolyn Smith Operations Director, caroler@comcast.net

staugfilmfest.com

Funding for this event is provided by the Broward County Board of Commissioners
as recommended by the Broward Cultural Council & Greater Ft. Lauderdale Convention & Visitors Bureau.
The St. Augustine Film Festival is under the umbrella of the Broward County Film Society, Inc.,
producers of the Ft. Lauderdale International Film Festival a 501(C) (3) non-profit cultural institution.



SAFF SILENT AUCTION AGREEMENT

The Saint Augustine Film Festival is grateful for the contribution provided by you personally or by your corporation/organization.

*****PLEASE RETAIN THIS FORM FOR YOUR TAX/AUDIT PURPOSES*****

**Silent Auction Sponsors
will receive 2 tickets to a Lewis Auditorium Film
and name on introductory credit reel as a thank you for your donation(s).**

Please print Organization/Business Name below as you want it to be listed on introductory credit reel.

Address -----

City ----- State ----- Zip -----

Phone (Business) () ----- Cell () ----- Fax () -----

Email ----- Website -----

Items Donated (Description) -----

Value of items donated \$ -----

Contact Name ----- Phone () -----

Signature ----- Date -----



Funding for this event is provided by the Broward County Board of Commissioners as recommended by the Broward Cultural Council & Greater Ft. Lauderdale Convention & Visitors Bureau. The St. Augustine Film Festival is under the umbrella of the Broward County Film Society, Inc., producers of the Ft. Lauderdale International Film Festival a 501(C) (3) non-profit cultural institution.

